

MAKE ME A STAR

IN THIS ISSUE LARA USES CREATIVE COMMONS TO LICENSE HER BOOKTRAILER

NOW AFTER ALL
THAT HARD WORK I
CAN FINALLY
PUBLISH!

WE JUST NEED
TO LICENCE
YOUR WORK.

HERE WE GO. CREATIVE
COMMONS LICENCE PAGE

BRODIE NAVIGATES
TO THE YOUTUBE
SITE AND REVIEWS
THE PROCEDURES
ABOUT UPLOADING
AND ADDING A
CREATIVE
COMMONS
LICENCE

[HTTP://WWW.YOUTUBE.COM/T/CREATIVE_COMMON](http://www.youtube.com/t/creativecommons-commons)

Copyright Center
Content Owners

Copyright
Infringement
Notification

Content Verification
Program

Retractions

Content ID

YouTube Users

What happened to my
video?

Why do I have a strike
on my account?

Why was my account
suspended?

Copyright Education

What is copyright?

Using copyrighted
material in your video

Creative Commons

Frequently asked
questions

Further resources

Creative Commons

What is Creative Commons?

Creative Commons licenses provide a standard way for content creators to grant someone else permission to use their work. YouTube allows users to mark their videos with a Creative Commons CC BY license [attribution - reuse allowed]. These videos are then accessible to YouTube users for use in their own videos via the [YouTube Video Editor](#). Attribution is automatic under the CC BY license, meaning that any video you create using Creative Commons content will automatically show the source videos' titles underneath the video player. You retain your copyright and other users get to reuse your work subject to the terms of the license.

For more information on the CC BY license—a summary of the full [Legal Code](#) with the full license accessible at the bottom of the page—please visit [this page](#) on CreativeCommons.org.

How to mark your video as Creative Commons

1. Click the radio button next to "Creative Commons Attribution license (reuse allowed)" while uploading

Broadcasting and Sharing Options

Privacy

☒ Public (anyone can search for and view - recommended)

☐ Unlisted (anyone with the link can view) [Learn more](#)

☐ Private (only people you choose can view)

License

☐ Standard YouTube License

☒ Creative Commons Attribution license (reuse allowed)



ACCORDING TO THIS, YOU CAN HAVE A STANDARD YOUTUBE LICENCE OR YOU CAN CHOOSE A CREATIVE COMMONS LICENCE.



WHAT'S THE DIFFERENCE?

WITH A CREATIVE COMMONS LICENCE, YOU ARE ALLOWING OTHERS TO REMIX AND REUSE YOUR VIDEO BUT YOU WILL BE ATTRIBUTED AUTOMATICALLY TO ANY NEW VIDEOS USING YOUR VIDEO.



OKAY I LIKE THAT. SO MY ORIGINAL VIDEO TITLE WOULD BE RIGHT BELOW RIGHT?

EXACTLY AND IT MAY MEAN MORE HITS TO YOUR VIDEO.

THERE IS ONLY ONE TYPE OF LICENCE THOUGH SO YOU NEED TO KNOW THE DIFFERENT LICENCE TYPES. THERE'S A VIDEO ON IT WE CAN WATCH.

THE GIRLS WATCH THE INTRODUCTORY VIDEO AT [HTTP://BIT-LY/OH3KLW](http://bit.ly/OH3KLW)



HOW DOES IT WORK IF I WANT TO LICENCE SOMETHING THAT ISN'T A VIDEO?



I THINK YOU NEED TO GO TO THE CC LICENCE PAGE.

ONCE AGAIN THE GIRLS GO TO THE CREATIVE COMMONS WEBSITE AND FIND THE "CHOOSE A LICENCE PAGE"
[HTTP://CREATIVECOMMONS.ORG/CHOOSE](http://creativecommons.org/choose)



With a Creative Commons license, you keep your copyright but allow people to [copy and distribute your work](#) provided they [give you credit](#) — and only on the conditions you specify here. For those new to Creative Commons licensing, we've prepared a [list of things to think about](#). If you want to offer your work with no conditions attached, or you want to mark a work that is already free of known copyright restrictions and in the public domain, choose one of our [public domain tools](#).

When you choose a [license](#), we provide you with HTML you can use to add the license information to your site and information on how to select a license on one of several free hosting services that have incorporated Creative Commons. This is not a registration and we do not retain a record of your selection.

Allow commercial uses of your work?

- ☒ Yes [i](#)
- ☐ No [i](#)

Allow modifications of your work?

- ☒ Yes [i](#)
- ☐ Yes, as long as others share alike [i](#)
- ☐ No [i](#)

Jurisdiction of your licence [i](#)

International [v](#)

Additional Information

The additional fields are optional, but will be embedded in the HTML generated for your license. This allows users of your work to determine how to attribute it or where to go for more information about the work. [i](#)



Allow commercial uses of your work?

☒ Yes [i](#)

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Allow modifications of your work?

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☐ Yes, as long as others share alike [i](#)

☐ No [i](#)

Jurisdiction of your licence [i](#)

International [v](#)

Share Alike [x](#)

The licensor permits others to distribute adaptations only under a licence identical to the one that governs the licensor's work.



Additional Information

The additional fields are **optional**, but will be embedded in the HTML generated for your license. This allows users of your work to determine how to attribute it or where to go for more information about the work. [i](#)

Tell us the format of your work: [Other](#) [v](#)

Title of work [i](#)

Attribute work to name [i](#)

Attribute work to URL [i](#)

Source work URL [i](#)

More permissions URL [i](#)

Select a Licence

The Licenses



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[View License Deed](#) | [View Legal Code](#)

THE GIRLS GO BACK AND REVIEW THE DIFFERENT LICENCES AND THEN CLICK SUBMIT.
[HTTP://CREATIVECOMMONS.ORG/LICENCES/](http://creativecommons.org/licenses/)



Choose which style of button you'd like on your webpage:



Here's a preview of how your license will appear on your site:



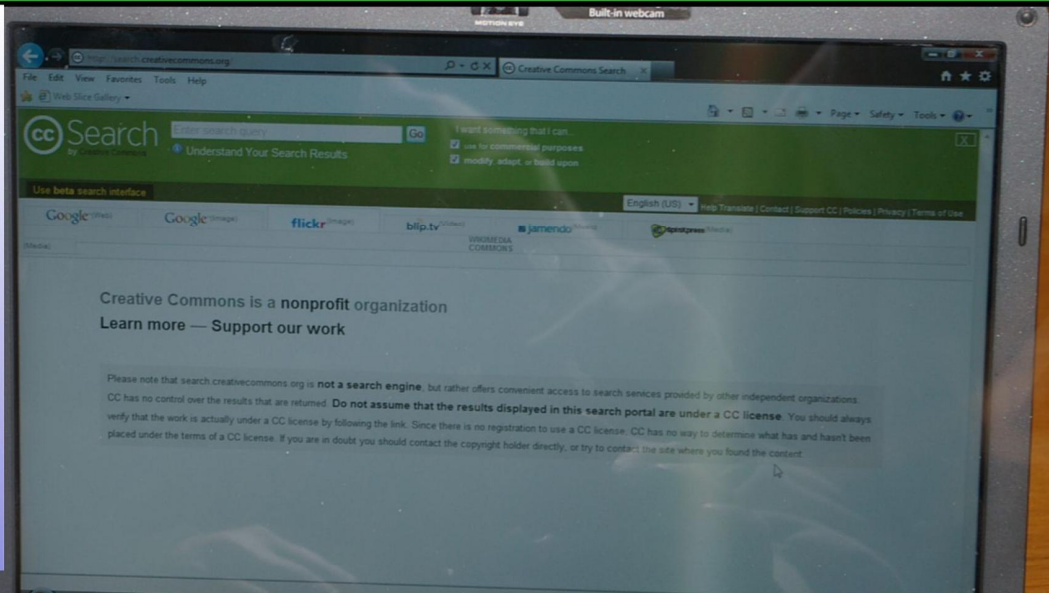
This work is licensed under a [Creative Commons Attribution 3.0 Unported License](#).

Have your own website?

Copy the text below to your Web site to let your visitors know what licence applies to your works.

```
<a rel="license" href="http://creativecommons.org/licenses/by/3.0/"></a><br />This work is licensed under a <a rel="license" href="http://creativecommons.org/licenses/by/3.0/">Creative Commons Attribution 3.0 Unported License</a>.
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THE GIRLS GO BACK TO CHECK THAT THE IMAGES LARA HAS USED DO NOT ALREADY HAVE A CC LICENCE AND THEN CHOOSE TO LICENCE HER VIDEO ON YOUTUBE. THEY NOW FEEL CONFIDENT THAT THEY CAN LICENCE THEIR OWN WORK PROPERLY AND LOG OFF THE COMPUTER.



THANK YOU
TO COMIC
BOOK
MODELS
LARA AND
BRODIE.

References

Creative Commons: Choose a licence. (2011, August 1). Retrieved from <http://creativecommons.org/choose/>

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YouTube and Creative Commons. (2011, August 1). Retrieved from http://www.youtube.com/t/creative_commons